

Appendix 1



Fee:	£21
Receipt No:	086609

1/2 Nov 2014
White Room

079476

LONDON BOROUGH OF TOWER HAMLETS Temporary Event Notice

Before completing this notice please read the guidance notes at the end of the notice. If you are completing this notice by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written or typed in black ink. Use additional sheets if necessary.

You should keep a copy of the completed notice for your records. You must send at least one copy of this notice to the licensing authority and additional copies must be sent to the chief officer of police and the local authority exercising environmental health functions for the area in which the premises are situated. The licensing authority will give to you written acknowledgement of the receipt of the notice.

I, the proposed premises user, hereby give notice under section 100 of the Licensing Act 2003 of my proposal to carry on a temporary activity at the premises described below.

1. The personal details of premises user (Please read note 1)	
1. Your name	
Title	Mr <input checked="" type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/> Other (please state)
Surname	MALIK
Forenames	MUHAMMED ATIF
2. Previous names (Please enter details of any previous names or maiden names, if applicable. Please continue on a separate sheet if necessary)	
Title	Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/> Other (please state)
Surname	
Forenames	
3. Your date of birth	Day [REDACTED]
4. Your place of birth	NEWHAM LONDON, UK
5. National Insurance Number	[REDACTED]
6. Your current address (We will use this address to correspond with you unless you complete the separate correspondence box below)	
[REDACTED]	
Post town	Post code
[REDACTED]	[REDACTED]
7. Other contact details	
Telephone numbers	
Daytime	[REDACTED]
Evening (optional)	
Mobile (optional)	[REDACTED]
Fax number (optional)	
E-Mail Address (if available)	ca [REDACTED]

8. Alternative address for correspondence (If you complete the details below, we will use this address to correspond with you)	
Post town	Post code
9. Alternative contact details (if applicable)	
Telephone numbers: Daytime	
Evening (optional)	
Mobile (optional)	
Fax number (optional)	
E-Mail Address (if available)	

2. The premises	
Please give the address of the premises where you intend to carry on the licensable activities or if it has no address give a detailed description (including the Ordnance Survey references) (Please read note 2)	
WHITE ROOM TROXY 410 COMMERCIAL ROAD LONDON E1 0HX	
Does a premises licence or club premises certificate have effect in relation to the premises (or any part of the premises)? If so, please enter the licence or certificate number below.	
Premises licence number	15
Club premises certificate number	
If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description and details below. (Please read note 3)	
WHITE ROOM WITH SEPERATE VIP ENTRANCE FROM PITSEA STREET (PLEASE SEE ATTACHED PLAN)	
Please describe the nature of the premises below. (Please read note 4)	
LICENSED PREMISES LIVE VENUE AND BANQUETING HALL	
Please describe the nature of the event below. (Please read note 5)	
CLUB NIGHT	

3. The licensable activities		
Please state the licensable activities that you intend to carry on at the premises (please tick all the licensable activities you intend to carry on). (Please read note 6)		
The sale by retail of alcohol	<input checked="" type="checkbox"/>	
The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club	<input type="checkbox"/>	
The provision of regulated entertainment	<input checked="" type="checkbox"/>	
The provision of late night refreshment	<input checked="" type="checkbox"/>	
Are you giving a late temporary event notice? (Please read note 7)	<input type="checkbox"/>	
Please state the dates on which you intend to use these premises for licensable activities. (Please read note 8)		
01/11/14 - 02/11/14		
Please state the times during the event period that you propose to carry on licensable activities (please give times in 24 hour clock). (Please read note 9)		
21.00 - 06.00		
Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers. (Please read note 10)	200	
If the licensable activities will include the supply of alcohol, please state whether the supplies will be for consumption on or off the premises, or both (please tick as appropriate) (Please read note 11)	On the premises only	<input checked="" type="checkbox"/>
	Off the premises only	<input type="checkbox"/>
	Both	<input type="checkbox"/>
Please if the licensable activities will include the provision of relevant entertainment. If so, please state the times during the event period that you propose to provide relevant entertainment. (Please read note 12)		
21.00 - 06.00		

4. Personal licence holders (Please read note 13)		
Do you currently hold a valid personal licence? (Please tick)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
If "Yes" please provide the details of your personal licence below.		
Issuing licensing authority	EALING COUNCIL	
Licence number	02879	
Date of issue		
Date of expiry	12/09/2020	
Any further relevant details		


5. Previous temporary event notices you have given (Please read note 14 and tick the boxes that apply to you)		
Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
If answering yes, please state the number of temporary event notices you have given for events in that same calendar year	N/A	
Have you already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

6. Associates and business colleagues (Please read note 15 and tick the boxes that apply to you)		
Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
If answering yes, please state the total number of temporary event notices your associate(s) have given for events in the same calendar year	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Has any associate of yours already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
If answering yes, please state the total number of temporary event notices your business colleague(s) have given for events in the same calendar year.		
Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

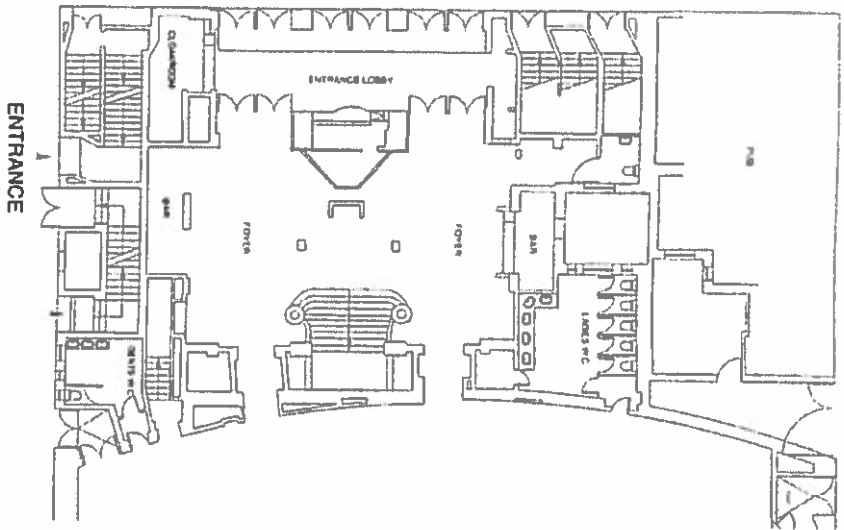
7. Checklist (Please read note 16)	
I have (Please tick the appropriate boxes)	
Sent at least one copy of this notice to the licensing authority for the area in which the premises are situated	<input checked="" type="checkbox"/>
Sent a copy of this notice to the chief officer of police for the area in which the premises are situated	<input type="checkbox"/>
Sent a copy of this notice to the local authority exercising environmental health functions for the area in which the premises are situated	<input type="checkbox"/>
If the premises are situated in one or more licensing authority areas, sent a copy of this notice to each additional licensing authority	<input type="checkbox"/>
If the premises are situated in one or more police areas, sent a copy of this notice to each additional chief officer of police	<input type="checkbox"/>
If the premises are situated in one or more local authority areas, sent a copy of this notice to each additional local authority exercising environmental health functions	<input type="checkbox"/>
Made or enclosed payment of the fee for the application	<input type="checkbox"/>
Signed the declaration in Section 9 below	<input type="checkbox"/>

8. Condition (Please read note 17)
It is a condition of this temporary event notice that where the relevant licensable activities described in Section 3 above include the supply of alcohol that all such supplies are made by or under the authority of the premises user.

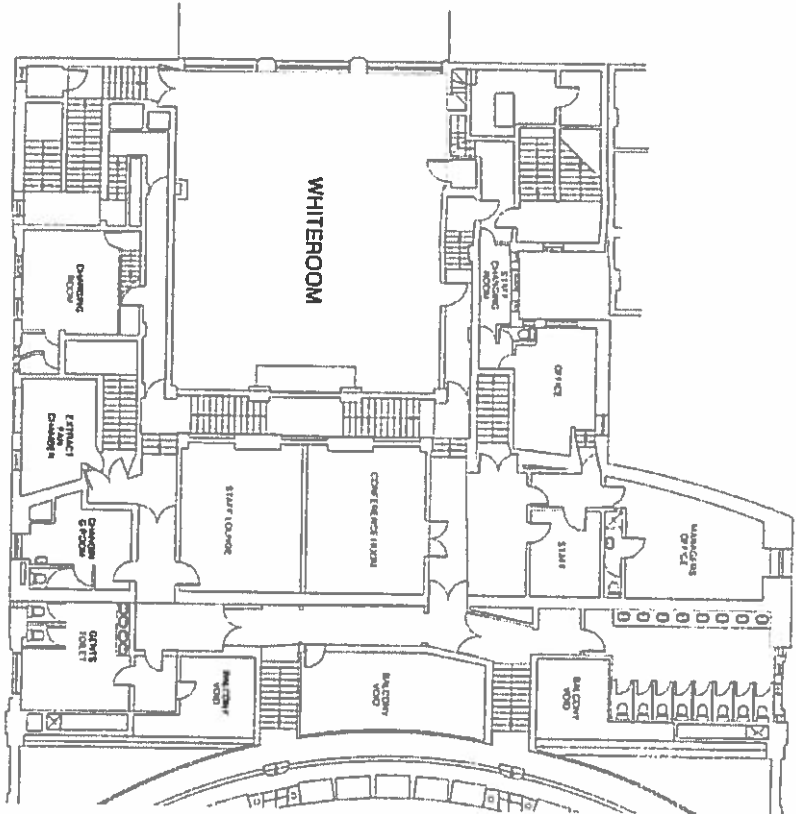
9. Declarations (Please read note 18)	
The information contained in this form is correct to the best of my knowledge and belief.	
I understand that it is an offence: (i) to knowingly or recklessly make a false statement in connection with this temporary event notice and that a person is liable on conviction for such an offence to a fine up to level 5 on the standard scale; and (ii) to permit an unauthorised licensable activity to be carried on at any place and that a person is liable on conviction for any such offence to a fine not exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both.	
Signature	
Date	15/10/14
Name of Person signing	MUHAMMAD ATIF MALIK

For completion by the licensing authority

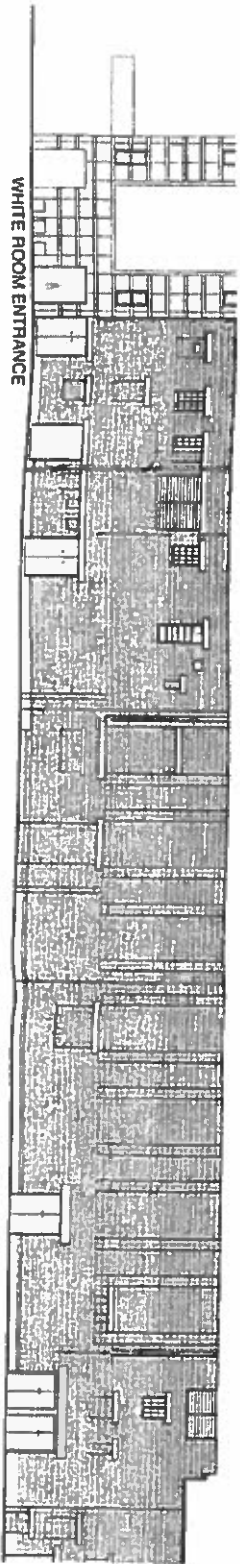
10. Acknowledgement (Please read note 19)	
I acknowledge receipt of this temporary event notice.	
Signature	On behalf of the licensing authority
Date	
Name of Officer signing	



GROUND FLOOR



FIRST FLOOR



WHITE ROOM ENTRANCE
PITSEA STREET ELEVATION

NOTES

Rev/Issue	Date	Description

CLEMENTS & PORTER ARCHITECTS
 PROJECT: THE TOTTENHAM LONDON, E1
 DRAWING: WHITEROOM AS EXISTING
 DATE: 13/08/13
 DRAWN BY: C.T.
 CHECKED BY: C.T.
 PROJECT NO: 54838.122

NOTE: ALL MEASUREMENTS TO FACE UNLESS OTHERWISE SPECIFIED.
 THIS DRAWING IS COPYRIGHT © 2013 CLEMENTS & PORTER ARCHITECTS

CONTACTS

Licensing Section, Mulberry Place, 5 Clove Crescent, London E14 2BG
(Email: licensing@towerhamlets.gov.uk)

Environmental Protection, Mulberry Place, 5 Clove Crescent, London E14 2BG
(Email: Environmental.Health@towerhamlets.gov.uk)

Metropolitan Police Service, Tower Hamlets Division, Licensing Unit, Toby Club, Vawdrey Close, London, E1 4UA
(Email: HT-LicensingOffice@met.police.uk)

On-Line payments can be made at: http://www.towerhamlets.gov.uk/content_pages/pay_it.aspx
Or alternatively from <http://www.towerhamlets.gov.uk/> under 'Online Services'

Appendix 2

(Troxy)
490 Commercial Road
London
E1 0HX

Licensable Activities authorised by the licence

The sale by retail of alcohol
The provision of regulated entertainment
The provision of late night refreshment

See the attached licence for the licence conditions

Signed by

Jacqueline Randall
Licensing Services Manager



Date: 11th October 2006

- Amended Appeal 9/6/10
- Amended Minor variation 23/9/11
- Amended on 7th June 2012 following a variation hearing by licensing subcommittee



Part A - Format of premises licence

Premises licence number

16021

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

(Troxy)
490 Commercial Road

Post town
London

Post code
E1 0HX

Telephone number

██████████

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

The sale by retail of alcohol
The provision of regulated entertainment
The provision of late night refreshment

The times the licence authorises the carrying out of licensable activities

Sale of alcohol:

- Sunday to Thursday from 10:00 hours to midnight
- Fridays and Saturdays from 10:00 hours to 02:00 hours the following days

Regulated entertainment consisting of:

Films, Live Music, Recorded Music, Performance of Dance, provision of facilities for making music, facilities for dancing.

Indoor Sporting Events, Boxing or wrestling entertainments.

- Sunday to Thursday from 10:00 hours to midnight
- Fridays and Saturdays from 10:00 hours to 02:00 hours the following days

Plays:

- Monday to Saturday from 10:00 hours to 23:00 hours
- Sunday from 12:00 hours to 22:30 hours

Late Night Refreshment.

- Sunday to Thursday until midnight
- Fridays and Saturdays until 02:00 hours the following day

Non-standard timings 1

On 48 occasions on a given day between Sunday and Thursday the licensable activities can be extended to 02:00 hours.

Non-standard timings 2 (Subject to conditions in Annex 3)

Including New Years Eve, on 12 occasion on either a Friday or a Saturday the following licensable activities can be extended for the hours as specified:

Sale of Alcohol (on sales only)

02:00 hours until 05:30 hours

Regulated entertainment consisting of: Live Music; Recorded Music; provision of facilities for making music and dancing and similar entertainment;

02:00 hours until 06:00 hours

Late Night Refreshment

02:00 hours until 05:00 hours

The opening hours of the premises

- Sunday to Thursday from 10:00 hours to 00:30 hours
- Fridays and Saturdays from 10:00 hours until 02:30 hours the following days

Non-standard timings 1

On 48 occasions on a given day between Sunday and Thursday the licensable hours can be extended to 02:30 hours.

Non-standard timings 2 (Subject to conditions in Annex 3)

Including New Years Eve, on 12 occasion on either a Friday or a Saturday the following opening hours can be extended for the hours as specified:

- 02:30 hours to 06:00 hours

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

On and off sales

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Ashburn Estates Limited
Sterling House
Fulbourne Road
Walthamstow
London
E17 4EE

Tel: [REDACTED]

Registered number of holder, for example company number, charity number (where applicable)

04868753

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Deepak Sharma



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence No: LN/210002444

Licensing Authority: Epping Forest District Council

Annex 1 - Mandatory conditions

No supply of alcohol may be made under the premises licence-

- a) at a time where there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence

Effective from 6th April 2010

1.

- (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children-

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on;
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
2. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
 3. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

Effective from 10th October 2010:

4.

- (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

5. The responsible person shall ensure that;

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml; and

(b) customers are made aware of the availability of these measures.

Door Supervisors:

Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, such individuals must be licensed with the Security Industry Authority.

This does not apply to premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001, (premises with premises licences authorising plays or films), or

in respect of premises in relation to-

any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

any occasion within paragraph 8(3)(d) of Schedule 2 (occasions prescribed by regulations under that Act) unless the Licence specifically states otherwise.

Security activity means an activity to which paragraph 2(1)(a) of Schedule 2 of the Private Security Industry Act 2001 of that schedule applies, and Paragraph 8(5) of Schedule 2 (interpreting of references to an occasion) applies as it applies in relation to paragraph 8 of Schedule 2 of the Private Security Industry Act 2001

Films:

Where the exhibition of films is authorised, the admission of children to the exhibition of any film must be to be restricted as follows:

If the London Borough of Tower Hamlets Licensing Section has issued a particular notification of restriction to the licence holder, that restriction Otherwise the recommendation of the film classification body.

Children means persons aged under 18 and

“film classification body” means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (currently the British Board of Film Classification)

Private Entertainment

The premises may be used for the following purpose, that is to say, dancing, music, or other entertainment of the like kind which-

- a) is not a public entertainment but
- b) is promoted for private gain

Annex 2 - Conditions consistent with the operating Schedule

1. The Designated Premises Supervisor (DPS) shall ensure that all staff are trained to use and maintain an incident book to the satisfaction of the Police. The incident book shall be properly maintained and it shall be produced to the Police or Licensing Authority upon request. All ejections of customers are to be contemporaneously recorded in the incident book and drawn to the attention of the DPS or duty manager who shall countersign the book.
2. Any seizures of drugs or weapons will be recorded in the incident book. The following details should be recorded:-
 - a) Date/time item found
 - b) Where found
 - c) Details of item
 - d) Seal number of property bag
 - e) Any action taken (e.g. person detained, Police called)
 - f) Signature of person seizing
 - g) Signature of DPS or Duty Manager
 - h) Details of person searched (if available)

3. Any incident of serious unlawful violence by or on customers of the premises (whether inside or immediately outside the premises) shall be notified to the Police as soon as reasonably practicable.
4. The DPS shall take such reasonable steps as are necessary to ensure that alcohol purchased on the premises is not removed from the premises for consumption outside.
5. In respect of any event at the premises which is of a nature not covered by a risk assessment already approved by the Police, London Fire Brigade and the Health and Safety Department or Tower Hamlets Council, at least 7 days notice of such an event (including details of the name and address of the hirer) shall be given to those three authorities and an individual risk assessment for the event completed and provided to those three authorities as soon as reasonably practicable thereafter.
6. There shall be a list of types of event which might be held at the premises agreed from time to time between the premises licence holder and the Police. Should a booking be received for a type of event not included within that list, the premises licence holder shall give the Police not less than one calendar months notice of the event, the nature of it and the name and address of the hirer, plus such other information as the Police may reasonably request.
7. A review of the CCTV system at the premises shall be carried out by the Police Crime Reduction Advisor and his or her reasonable requirements, including replacement of the system if considered necessary, shall be implemented.
8. Subject to Condition 9 below, the maximum number of persons who shall be allowed to be present on the first floor of the premises at any one time shall be 860 and the maximum number of people allowed to be present on the ground floor of the premises at any one time shall be 1,500.
9. On any occasion when additional fire marshalling arrangements acceptable to the London Fire Brigade are in place in respect of the foyer of the premises, the maximum number of people allowed to be present on the ground floor of the premises at any one time shall be 1,800.
10. On occasions of live entertainment an increase in capacity of 3,100 (861 in Upper Circle and 2239 On Ground Level) shall be applied until 23:30 hours.
11. The premises licence holder will implement and maintain the recommendations contained in the Fire Risk Assessment dated 17th May 2006 submitted to the London Fire Brigade.

12. If any deep fat frying is to take place at the premises, the premises licence holder shall consider in conjunction with London Fire Brigade whether an Ansul Unit should be installed in the kitchen of the premises.
13. No customers shall leave with glasses or glass bottles.
14. Notices to be displayed asking patrons to leave quietly.
15. Rubbish shall not be deposited outside the building between 23:00 hours and 07:00 hours.
16. **Weddings without alcohol:**
Up to 650 people expected: 4 SIA security and 2 Street team staff (take care of matters outside the venue - parking, anti social behaviour by customers)
17. Above 650 people expected: 6 SIA security 2 Street team staff
- Weddings with alcohol:**
18. Up to 600 people expected: 6 SIA security and 2 Street team staff (take care of matters outside the venue - parking, anti social behaviour by customers)
19. Above 600 people expected: 6 SIA security + 1 SIA security for every 100 extra expected + 2 Street team staff
20. All door staff / security must be SIA registered and the following details recorded;
 - a) The name, address, contact name and telephone number of the company who is providing you with SIA door staff / security.
 - b) The name and address of individual SIA door staff/ security
 - c) Their complete badge number.
 - d) A member of the management team will check their ID / accreditation and ensure they are displaying their badge whilst on duty
 - e) If one of the door staff /security does not have their ID they will not be employed.
 - f) The above details will be recorded in a log that can be presented to the police or SIA officials at the time of the event.

Annex 3 - Conditions attached after a hearing by the licensing authority
Conditions attached on 7th June 2012 following a variation hearing by licensing subcommittee

1. On 12 occasions on either a Friday or a Saturday the following licensable activities can be extended for the hours as specified in Non-standard timings 2, subject to the following conditions:
 - a. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended the capacity will be limited to 2,000.
 - b. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended the upper circle of the premises is excluded from the Premises Licence.
 - c. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended such extended events cannot take place on consecutive days.
 - d. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended such extended events cannot take place on consecutive weekends;
 - e. On those 12 occasions per year on a Friday or Saturday when licensable activities are to be extended, at least 28 days advanced notice must be given in writing to the Licensing Authority and the Metropolitan Police;
 - f. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended the written advanced notice to the Licensing Authority and the Metropolitan Police must include the name and contact details including a direct line telephone number of the nominated compliance officer;
 - g. On those 12 occasions per year on a Friday or Saturday when licensable activities are extended the nominated compliance officer must be present at the premises when licensable activities take place;
 - h. On those 12 occasions per year on a Friday and Saturday when licensable activities are extended, there is to be no entry or re-entry permitted to the event after 2am.;
 - i. At all times when the premises are open to the public, there is to be access to minicabs by telephone within the premises.

Conditions following a licensing subcommittee hearing

1. There shall be no striptease or nudity on the premises.
2. The premises licence holder shall agree from time to time with the Metropolitan Police a policy relating to the searching of customers on entry to the premises and the seizure, retention and disposal of any drugs or offensive weapons found as a result of such searching. That policy shall be adhered to at all times.
3. The premises licence holder shall ensure that whenever the premises are open for business there are adequate security personnel present. The term "security personnel" shall include both door supervisors registered with the Security Industry Authority and unregistered fire marshals.
4. At any event at the premises to which the general public have access, the number of security personnel present shall be calculated by reference to 1 member of security personnel for every 85 persons anticipated to be present. The ratio of door supervisors to fire marshals at such events shall be 2 door supervisors to 1 fire marshal.
5. If the premises licence holder anticipates that more than 1500 people may be present at the premises for any particular event, no tickets for that event shall be sold at the door of the premises.
6. That the applicants and Licensing Officers liaise to agree on a form of words to be included in all advertisement for The Troxy explaining the restricted parking in the area and encouraging the use of public transport.
7. No waste produced from the premises is to be placed outside the premises between the hours of 8pm and 8am the following day. The agreement that the premises has with its authorised waste collector will stipulate that waste is not be collected between the hours of hours of 8pm and 8am the following day.
8. Management to arrange for rubbish collection patrols to be undertaken after an event from the perimeters of Stepney Causeway (west of the premises) to Ratcliffe Cross Street (east of the premises) and up to Railway Viaduct (south of the premises) and up to Commercial Road (north of the premises).
9. Management to arrange for a Taxi Marshall to be present during Fridays and Saturdays when there is an event where the licence holder anticipates that more than 500 people maybe present at the premises.

10. Management to inform Pitsea Estate Tenants and Residents Association of any forthcoming events that go past 23:00 hours, 14 days before the event is due to take place.

11. The Troxy venue is to be advertised to patrons, businesses, and hirers that there is no car parking available. This information should be included in all of its literature and its website.

Annex 4 - Plans

The plans are those submitted to the licensing authority on the following date:

2nd September 2011 Dated 28/7/11

Drwg Nos: 836.110/ 836.110/ 823.111/ 823.110



Part B - Premises licence summary

Premises licence number

16021

Premises details

Postal address of premises, or if none, ordnance survey map reference or description

(Troxy)
490 Commercial Road

Post town
London

Post code
E1 0HX

Telephone number

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

The sale by retail of alcohol
The provision of regulated entertainment
The provision of late night refreshment

The times the licence authorises the carrying out of licensable activities

The times the licence authorises the carrying out of licensable activities

Sale of alcohol:

- Sunday to Thursday from 10:00 hours to midnight
- Fridays and Saturdays from 10:00 hours to 02:00 hours

Regulated entertainment consisting of:

Films, Live Music, Recorded Music, Performance of Dance, provision of facilities for making music, facilities for dancing, Indoor Sporting Events, Boxing or wrestling entertainments.

- Sunday to Thursday from 10:00 hours to midnight
- Fridays and Saturdays from 10:00 hours to 02:00 hours

Plays:

- Monday to Saturday from 10:00 hours to 23:00 hours
- Sunday from 12:00 hours to 22:30 hours

Late Night Refreshment.

- Sunday to Thursday until midnight
- Fridays and Saturdays until 02:00 hours the following day

Non-standard timings 1
On 48 occasions on a given day between Sunday and Thursday the licensable activities can be extended to 02:00 hours.

Non-standard timings 2 (Subject to conditions in Annex 3)
Including New Years Eve, on 12 occasion on either a Friday or a Saturday the following licensable activities can be extended for the hours as specified:

Sale of Alcohol (on sales only)

- 02:00 hours until 05:30 hours

Regulated entertainment consisting of: Live Music; Recorded Music; provision of facilities for making music and dancing and similar entertainment;

- 02:00 hours until 06:00 hours

Late Night Refreshment

- 02:00 hours until 05:00 hours

The opening hours of the premises

- Sunday to Thursday from 10:00 hours to 00:30 hours
- Fridays and Saturdays from 10:00 hours until 02:30 hours the following days

Non-standard timings 1
On 48 occasions on a given day between Sunday and Thursday the licensable hours can be extended to 02:30 hours.

Non-standard timings 2 (Subject to conditions in Annex 3)
Including New Years Eve, on 12 occasion on either a Friday or a Saturday the following opening hours can be extended for the hours as specified:

- 02:30 hours to 06:00 hours

Name, (registered) address of holder of premises licence

Ashburn Estates Limited
Sterling House
Fulbourne Road
Walthamstow
London E17 4EE

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

On and off sales

Registered number of holder, for example company number, charity number (where applicable)

04868753

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol

Deepak Sharma

State whether access to the premises by children is restricted or prohibited

No restrictions

Appendix 3



TROXY, E1

FRIDAY 31ST OCTOBER & SATURDAY 1ST NOVEMBER

Two nights of frightfully fine electronic music across Halloween weekend
curated by two exceptional DJs & Producers.

Taking place in the grand Art Deco auditorium of East London's Troxy
transformed for Halloween with jaw dropping production.



GEORGE FITZGERALD
PRESENTS

NIGHT 1

9 PM - 6 AM

FRIDAY 31ST OCTOBER

GEORGE FITZGERALD

MANO LE TOUGH

DEETRON

PARANOID LONDON **LIVE**

SEVEN DAVIS JR.

FOXISH

ROOM 2

MAN MAKE MUSIC



ManMakeMusic

U

EROSION FLOW

LOVE&MERCY

SKETCHY

FRIDAY TICKETS

MAYA JANE COLES
& FRIENDS

NIGHT 2

9 PM - 6 AM

SATURDAY 1ST NOVEMBER

MAYA JANE COLES

ELLEN ALLIEN

JOYCE MUNIZ

ALEX ARNOUT

ROB SHIELDS

BRENDAN LONG

ROOM 2

THE WEIRD & THE WONDERFUL



THE MENENDEZ BROTHERS

ANNA WALL

WAX WINGS

ETCH

SATURDAY TICKETS

LAST ENTRY 1:30AM



DRESS TO SCARE



-
-
-

Found Horror Series: George Fitzgerald

Friday 31st October 2014

BUY NOW

Share This Event



Friday 31st October is presented by enigmatic London producer, George FitzGerald. Having spent years honing his craft, George's unmistakable style sees him combine the warmer, melodic sides of house and garage with the more heated, pounding drum patterns of dubstep and techno. For this special London appearance, George FitzGerald is joined by rising techno powerhouses, Mano Le Tough and Deetron, alongside the mysterious, dark tones of Paranoid London, performing live. A very special guest is yet to be revealed.

GEORGE FITZGERALD PRESENTS

• GEORGE FITZGERALD • MANO LE TOUGH • DEETRON • PARANOID LONDON (LIVE) • SPECIAL GUEST REVEALED SOON

ROOM 2 HOSTED BY MAN MAKE MUSIC

Dress to Scare!

Doors 9pm – 6am, Last Entry 1:30am.

Strictly over 18's only, ID may be required.

For tickets to Saturday 1st November, Maya Jane Coles & Friends presents, please [click here](#).



TROPY.E1
FRIDAY 31ST OCTOBER & SATURDAY 1ST NOVEMBER

Two nights of frightfully fine electronic music across Halloween weekend, curated by two exceptional DJs & Producers.

Taking place in the grand Art Deco auditorium of East London's Troxy, transformed for Halloween with jaw dropping production.

FOUND TROPY PARTNER

GEORGE FITZGERALD PRESENTS

TROPY.E1

21.10.14 & 01.11.14

9PM - 2AM

FRIDAY 31ST OCTOBER

GEORGE FITZGERALD

MAND LE TOUGH

DEETRON

PARANOID LONDON LIVE

SPECIAL GUEST REVEALED SOON

ROOM 2 HOSTED BY MAN MAKE MUSIC

SATURDAY 1ST NOVEMBER

ANNOUNCED SOON

Presented by one of the world's most celebrated artists

£77.50 Early Bird tickets on residentadvisor.net & troxy.co.uk

— DREN TO CARE —

Found Horror Series: Maya Jane Coles

Saturday 1st November 2014

[BUY NOW](#)

Share This Event



Saturday 1st November is led by one of the finest electronic artists on the planet, Maya Jane Coles. Influenced by a wealth of genres, Maya's celebrated productions are a melting pot of sounds and textures, ever prevalent on her biggest body of work to date; the debut album 'Comfort', released last year on her own label, I/AM/ME.

This Halloween, Maya brings us the UK's first 'Maya Jane Coles & Friends' show, inviting BPitch label owner and vibrant Berlin electronic luminary, Ellen Allien to join her at Troxy. Exploited Records & 2020Vision tech house advocate Joyce Muniz will also present, alongside Dogmatik's Alex Arnout, who inadvertently launched Maya Jane Cole's career in 2008, releasing some of her earliest music on the label.

Other friends present on the night will be the rising experimental sounds of Rob Shields and a set from the Bugged Out regular, Brendan Long.

MAYA JANE COLES & FRIENDS PRESENTS

•MAYA JANE COLES • ELLEN ALLIEN • JOYCE MUNIZ • ALEX ARNOU • ROB SHIELDS • BRENDAN LONG

Dress to Scare!

Doors 9pm – 6am, Last Entry 1:30am.

Strictly over 18's only, ID may be required.



MAYA JANE COLES & FRIENDS

TROXY, EI

31.10.14 & 01.11.14

9PM - 6AM

SATURDAY 1ST NOVEMBER

MAYA JANE COLES

ELLEN ALLIEN

JOYCE MUNIZ

ALEX ARNOUT

ROB SHIELDS

BRENDAN LONG

FRIDAY 31ST OCTOBER

GEORGE FITZGERALD PRESENTS



£12.50 Early bird tickets on residentadvisor.net & troxy.co.uk

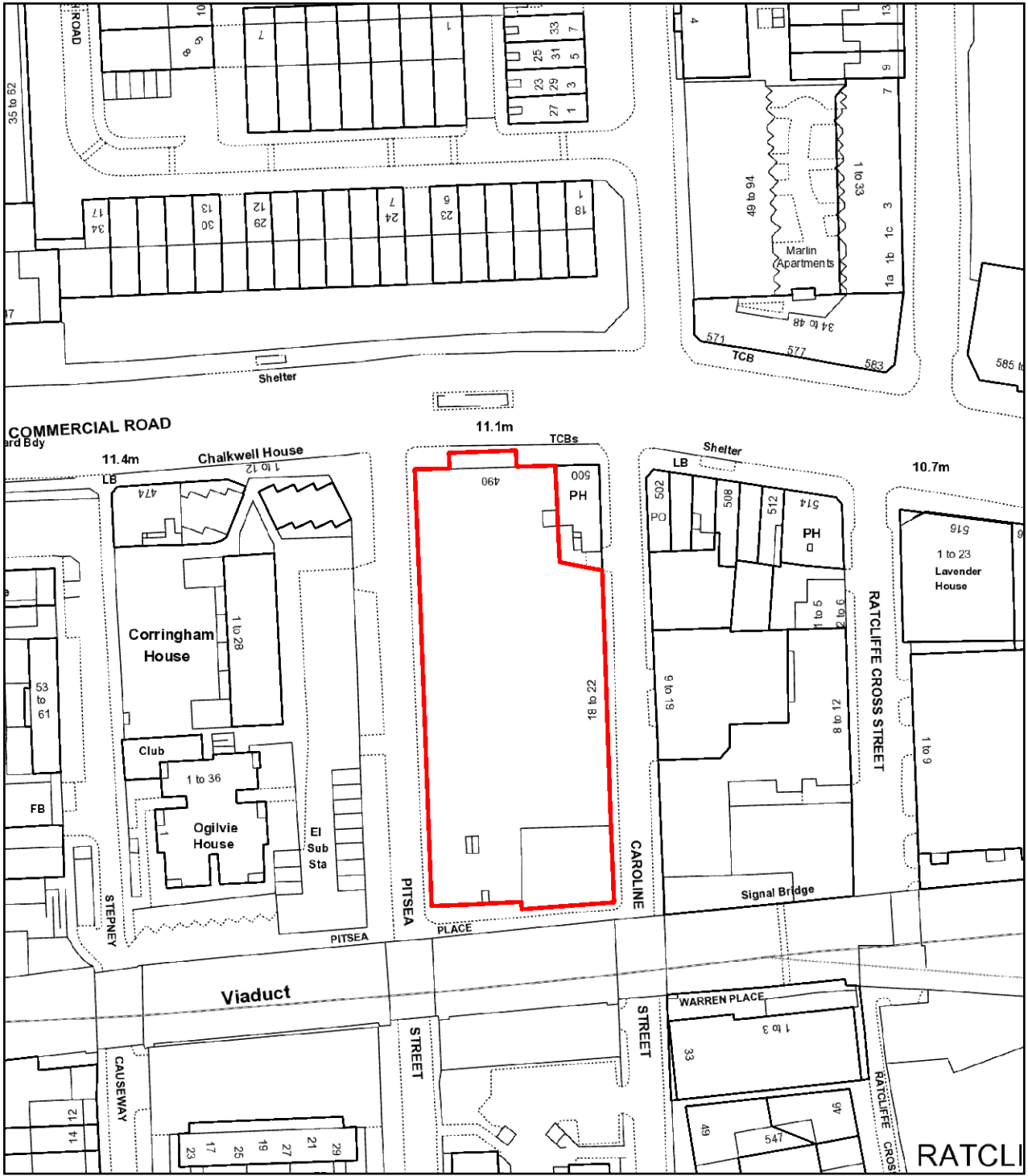
DRESS TO SCARE

FOUND

TROXY



Appendix 4



490 Commercial Road



Scale 1:1153

10 0 10 20 30



Metres



Appendix 5

LBTH Licensing

Toby Club
Vawdrey Close
E1 4AUHT - Tower Hamlets Borough
HH - Limehouse Police StationLicensing Office
Limehouse Police Station
27 West India Dock Road &
5 Birchfield Street
E14 8EZ

Telephone: 0207 275 4911

Facsimile:

Email:

Alan.D.Cruickshank@met.pnn.police
.uk

www.met.police.uk

Your ref:

Our ref:

21 October 2014

Dear Mr McCrohan

Objection to 4 x TENs (1st November - 2nd November 2014)

The Troxy, 490 Commercial Road, E1 OHX

I write with reference regarding the above application. Please accept this letter as notification that the police as a responsible authority wish to object to this application on the following three licensing objectives.

The prevention of crime and disorder

The prevention of public nuisance

Public Safety

There have been four Temporary Event (TEN) applications for the same date and times:
1st-2nd November 2014 between 2100 - 0600.

1. Lower Ground
2. Circle
3. Upper Ground
4. White room.

There are four separate applications, three at least are part of the management team.

I believe they are trying to circumvent the Licensing Act 2014. As the committee are aware a TEN restricts numbers to 499 people and this also includes staff.

On Friday 31st October they are holding a club night called Found Horror Series, produced by George FitzGerald, until 6am

This objection covers the 1st October 2014 which is also called Found Horror Series, produced by George FitzGerald, until 6am.

At present the Troxy has the following variation to their licence

Non-standard timings 2 (Subject to conditions in Annex 3)

Including New Years Eve, on 12 occasions on either a Friday or a Saturday the following licensable activities can be extended for the hours as specified:

Sale of Alcohol (on sales only)

02:00 hours until 05:30 hours

As a result we now have these four TEN applications. It is quite clearly four TENs for the same event. The music remains the same throughout.

There is very little difference between the lower and upper ground floor bar a number of steps. I note a line drawn between the two on the map. Will there be SIA all along this line to prevent the two from mixing.

In regards to the Circle TEN, this is mostly seating. Can the applicant assure the committee that up to 499, many who will be under the influence of alcohol, is a safe environment for people who are dancing.

Although there are four separate entrances, it may still lead to public nuisance. This is especially true for Pitsea St. This is quite close to residential properties. I would suggest that 499 people entering through this area, many will be under the influence of alcohol or at the very least in high spirits that encourages raised voices.

How many SIA staff will they be employing?

I have worked closely with Troxy over the last few years and they have been cooperative and generally well run, however this application does not include the conditions on their main licence.

For example, Condition 9 in Annex 2 states, "the maximum number of persons who shall be allowed to be present on the first floor of the premises at any one time shall be 860

The White room and the Circle are shown on the map as the 1st floor. 998 people would therefore be in excess of the 860 capacity in the licence. Can the applicants ensure the safety of the people who will no doubt be drinking alcohol and dancing near a large drop over the side?

Condition 1c in Annex 3 states "on a Friday and Saturday.....such extended events cannot take place on consecutive days"

Nearly 2000 people leaving on consecutive nights / early morning will surely cause public nuisance to nearby residents. There is no immediate tube/DLR running and they will have to wait nearby for infrequent night buses.

The requirement to regulate four separate TENs is I believe will be an almost impossible task. The very separation from one area to another may cause disorder with people wanting to visit other areas or meet friends in another part of the building.

How are they to manage the numbers?

If granted I see further such applications being requested. I ask the committee to refuse this application.

If however they are to grant it, I would ask them to impose conditions that they see fit from the premises licence. I would recommend they consider the SIA condition of 1 SIA staff to every 85 people.

Alan Cruickshank PC 189HT